

Kachel 2 Gen Z @ work in the “phigital age”

Listening activity Level 2 – Solutions

Complete the sentences, using not more than five to eight words for each item.

1. At the beginning, Stillman claims that when it comes to the other generations, Gen Z is going to click and clash with other generations.
2. Stillman illustrates the major difference between Gen X (e.g. his father) and Gen Z with the help of a meeting that caused a fight because he did not tell his father that he would skype into the meeting.
3. He explains the neologism (new word) “phigital” by saying that there is a digital equivalent for every physical element.
4. The speaker alleges that the elimination of the line between the physical and digital world has happened in the “formative years” in which the generational personality is crafted.
5. He illustrates his theory by explaining different perceptions of various generations when it comes to space exploration.
6. Stillman defines Gen Z as those born between 1995 and 2012 that make up 26% of the US population/78 million.
7. Since Gen Z only knows a world in which the Internet exists, they have not only learned to accept technology, but expect it to do anything.
8. Stillman believes Gen Z is going to raise the bar regarding the effective use of technology, doubting the concept of an “office” as an actual space versus the nearest WIFI connection.
9. The idea of a work-life balance, says Stillman, is confusing for Gen Z because work and life happen 24 hours a day.